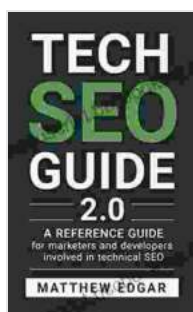


# The Technical SEO Reference Guide for Marketers and Developers

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Technical SEO is the process of optimizing a website for the technical aspects of search engine ranking. This includes factors such as website speed, mobile-friendliness, and crawlability.



## Tech SEO Guide 2.0: A technical SEO reference guide for marketers and developers by Matthew Edgar

★★★★★ 5 out of 5

Language : English

File size : 1929 KB

Screen Reader: Supported

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Technical SEO is becoming increasingly important as search engines become more sophisticated. In Free Download to rank well in search results, websites need to be technically sound.

This guide will provide you with everything you need to know about technical SEO, from the basics to the most advanced techniques.

## **Chapter 1: The Basics of Technical SEO**

This chapter will cover the basics of technical SEO, including:

\* Website speed \* Mobile-friendliness \* Crawlability \* Indexability \* Security

## **Chapter 2: Advanced Technical SEO Techniques**

This chapter will cover advanced technical SEO techniques, including:

\* Structured data \* Schema markup \* Canonicalization \* HTTPS \* Server-side rendering

## **Chapter 3: Case Studies and Examples**

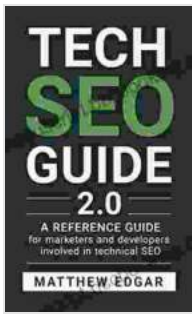
This chapter will provide case studies and examples of how technical SEO has been used to improve website ranking.

## **Chapter 4: The Future of Technical SEO**

This chapter will discuss the future of technical SEO, including:

\* The impact of artificial intelligence \* The rise of voice search \* The importance of user experience

Technical SEO is a complex and ever-changing field. However, by understanding the basics and following the techniques outlined in this guide, you can improve your website's ranking and visibility in search results.



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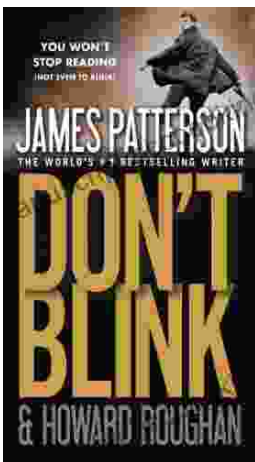
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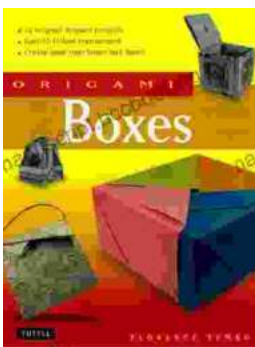
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