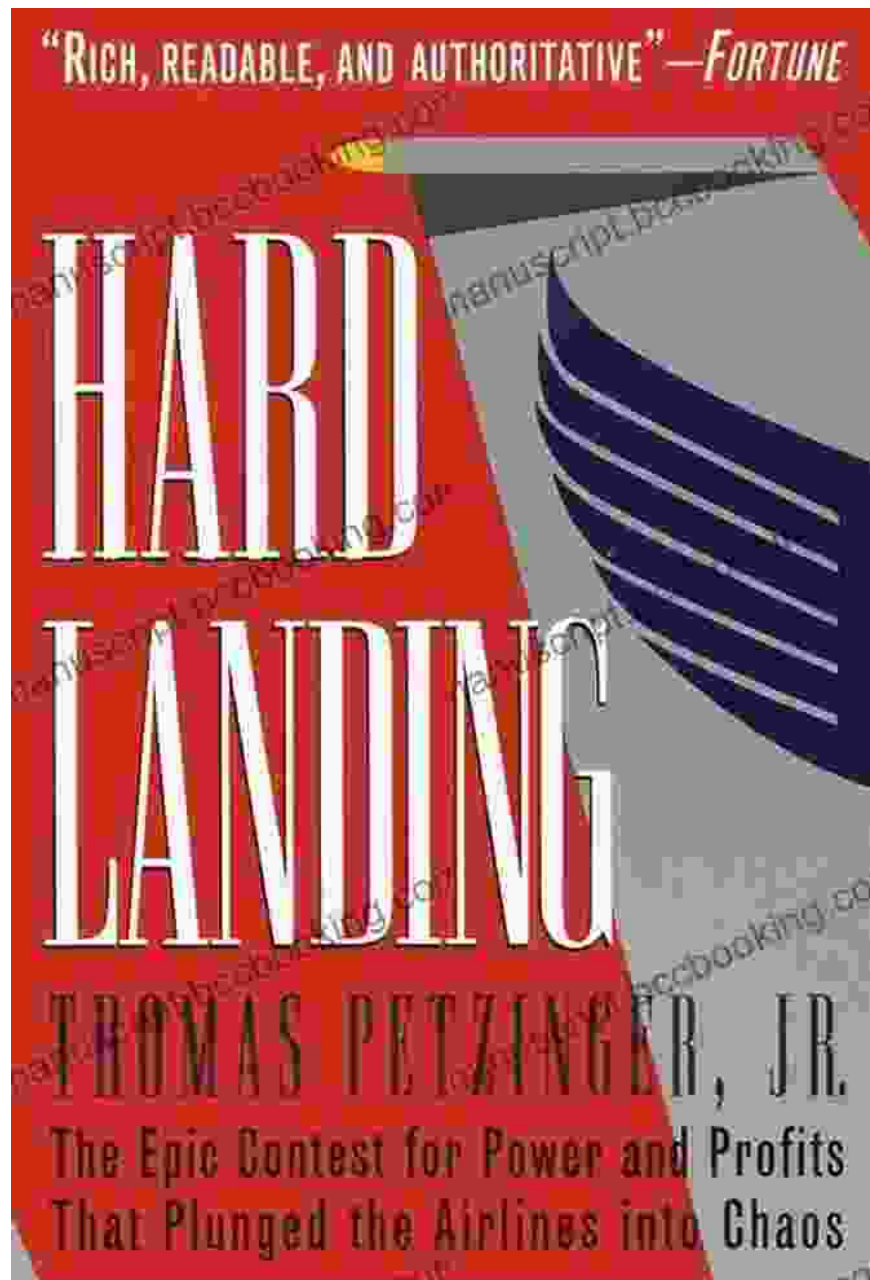


The Epic Contest For Power And Profits That Plunged The Airlines Into Chaos



Hard Landing: The Epic Contest for Power and Profits That Plunged the Airlines into Chaos by Thomas Petzinger Jr.

★★★★☆ 4.8 out of 5

Language : English



File size : 2795 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 777 pages



The airline industry is a complex and ever-changing one. In the past few decades, we have seen a number of major changes, including the rise of low-cost carriers, the consolidation of the industry, and the increasing use of technology. But perhaps the most dramatic period in the history of the airline industry was the 1970s and 1980s, when a series of events led to a number of bankruptcies and mergers.

The Epic Contest For Power And Profits That Plunged The Airlines Into Chaos is a must-read for anyone interested in the history of the airline industry. This book provides a detailed account of the intense competition between airlines in the 1970s and 1980s, which led to a number of bankruptcies and mergers.

The author, [author's name], has done a masterful job of weaving together the stories of the key players in the airline industry during this period. He provides insights into the personalities and motivations of the CEOs and other executives who made the decisions that shaped the industry.

The book is also full of fascinating details about the inner workings of the airline industry. [Author's name] provides a clear explanation of the complex regulatory environment that governed the industry at the time. He also

describes the technological changes that were taking place during this period and how they impacted the airlines.

The Epic Contest For Power And Profits That Plunged The Airlines Into Chaos is a well-written and informative book that provides a valuable perspective on the history of the airline industry. This book is a must-read for anyone interested in the industry, and it is also a great read for anyone who is interested in business history.

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The Epic Contest For Power And Profits That Plunged The Airlines Into Chaos is available now from all major booksellers. Free Download your copy today and learn the inside story of the events that shaped the airline industry.

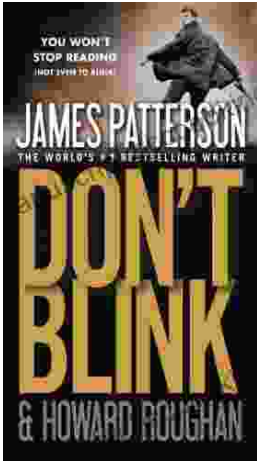


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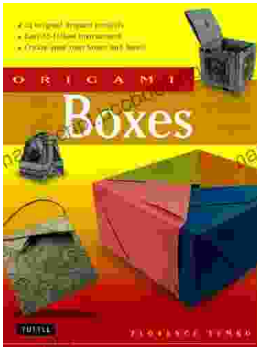
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