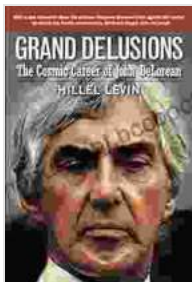


# John DeLorean: A Cosmic Career

## By [Author's Name]

John DeLorean was a man of many talents and ambitions. He was an engineer, inventor, car designer, and businessman. He was also a dreamer, a risk-taker, and a bit of a rebel. His life was as fascinating as it was ambitious, and this biography does justice to the enigmatic man behind the iconic DeLorean car.

DeLorean was born in Detroit in 1925. His father was a tool and die maker, and his mother was a homemaker. DeLorean showed an early interest in cars, and he built his first soapbox racer at the age of 12. He went on to study engineering at Lawrence Technological University, and he graduated in 1948.



## GRAND DELUSIONS: The Cosmic Career of John DeLorean (with Afterword) by Hillel Levin

★★★★☆ 4.3 out of 5

Language : English  
File size : 2641 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 271 pages  
Lending : Enabled



After graduation, DeLorean worked for a number of different automotive companies, including Chrysler and Packard. In 1956, he joined General Motors (GM). He quickly rose through the ranks at GM, and he eventually became the head of the Pontiac division.

DeLorean was a visionary leader, and he was responsible for some of Pontiac's most iconic cars, including the GTO and the Firebird. However, he was also a bit of a maverick, and he clashed with GM's conservative management. In 1973, he left GM to start his own car company, the DeLorean Motor Company.

The DeLorean Motor Company's only car was the DMC-12, a sleek, stainless steel sports car. The DMC-12 was a technical marvel, but it was also a commercial failure. The company went bankrupt in 1982, and DeLorean was charged with fraud. He was acquitted of the charges, but his reputation was ruined.

DeLorean never gave up on his dream of building a successful car company. He founded a new company, DeLorean Motor Company Texas, in 1995. The company's first car was the DeLorean Alpha5, a modern take on the classic DMC-12. The Alpha5 was a critical success, but it was not a commercial success.

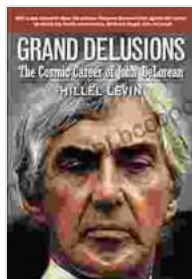
DeLorean died in 2005 at the age of 80. He was a complex and fascinating man, and his life was a roller coaster of ups and downs. He was a visionary leader, but he was also a bit of a dreamer. He was a risk-taker, but he also made some bad decisions. However, he never gave up on his dreams, and he always believed that he could build a successful car company.

The Cosmic Career of John DeLorean is a fascinating and inspiring story. It is a story of ambition, innovation, and resilience. It is a story that will appeal to anyone who is interested in cars, business, or history.

## Afterword

The Cosmic Career of John DeLorean is a must-read for anyone who is interested in the automotive industry. It is a well-written and researched book that provides a comprehensive look at DeLorean's life and career. The book is also full of fascinating insights into the development of the DeLorean DMC-12.

I highly recommend this book to anyone who is interested in cars, business, or history. It is a fascinating and inspiring story that will stay with you long after you finish reading it.



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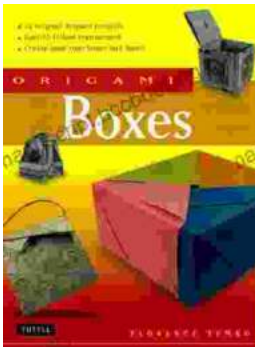
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